

# Amplivo Day Palermo

DATE: Saturday, October 18, 2025

LOCATION: Sicilia, IT

## Event Description

Amplivo Day Palermo is a premier conferences event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 41/100

**Expected Attendance:** 352 people

**Event ID:** 48agUYY5bdXVUTdUkZ

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 141 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/amplivo-day-palermo>

Document generated on 6/4/2026, 1:10:50 AM