

# Amor más allá de las Fronteras (Jardines de Nuevo México)

DATE: Sunday, August 24, 2025  
LOCATION: Nuevo México, Jalisco, MX

## Event Description

Amor más allá de las Fronteras (Jardines de Nuevo México) is a premier conferences event in Nuevo México. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 41/100

**Expected Attendance:** 353 people

**Event ID:** 4tAuUahFBnB3Q3Xiri

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 141 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*