

Amongst Friends - LIVE

DATE: Saturday, September 27, 2025
LOCATION: The K Club, County Kildare, IE

Event Description

Amongst Friends - LIVE is a premier concerts event in The K Club. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 29/100

Expected Attendance: 93 people

Event ID: 4uvy2qnP6RrK2RC8fu

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 37 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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