

AMNÉSIA // SÁBADO - 23.08 // CABARET POA

DATE: Saturday, August 23, 2025
LOCATION: Centro Histórico, Rio Grande do Sul, BR

Event Description

AMNÉSIA // SÁBADO - 23.08 // CABARET POA is a premier performing-arts event in Centro Histórico. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 47/100

Expected Attendance: 712 people

Event ID: x9q2LJVt75WAxFwuzU

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 285 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.