

Ammonia as an Alternative Fuel in Maritime Applications: Navigating the Future of Green Marine Propulsion

DATE: Sunday, November 30, 2025

LOCATION: Kuala Lumpur, Wilayah Persekutuan Kuala Lumpur, MY

Event Description

Ammonia as an Alternative Fuel in Maritime Applications: Navigating the Future of Green Marine Propulsion is a premier expos event in Kuala Lumpur. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 63/100

Expected Attendance: 4,576 people

Event ID: Cu8jwAdsrkmcEgwsTJ

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,830 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/ammonia-as-an-alternative-fuel-in-maritime-applications-navigating-the-future-of-green-marine-propulsion>

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