

AMIPCO International Congress on Organizational Communication

DATE: Thursday, September 25, 2025
LOCATION: San Bernardino Tlaxcalancingo, Puebla, MX

Event Description

AMIPCO International Congress on Organizational Communication is a premier conferences event in San Bernardino Tlaxcalancingo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 44/100
Expected Attendance: 500 people
Event ID: Cqh5pr2bTdQtLXgsrD

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
