

amino VITAL Presents Arakawa Half Marathon & 30k (Autumn)

DATE: Friday, October 10, 2025
LOCATION: Katsushika City, Tokyo, JP

Event Description

amino VITAL Presents Arakawa Half Marathon & 30k (Autumn) is a premier sports event in Katsushika City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 46/100

Expected Attendance: 615 people

Event ID: 8UAU4CFkE6hmquY5mJ

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 246 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.