

# Amiens SC vs Stade Lavallois MFC

DATE: Friday, September 19, 2025  
LOCATION: Laval, Pays de la Loire, FR

## Event Description

Amiens SC vs Stade Lavallois MFC is a premier sports event in Laval. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 65/100

**Expected Attendance:** 5,588 people

**Event ID:** HmK3DTSVqCSkaLniDE

## Hotel Demand Indicators

**ADR Impact Index:** 7.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,235 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*