

AMES Group Iloilo Student Visa Info Session (Sep 20)

DATE: Saturday, September 20, 2025
LOCATION: Iloilo City, Western Visayas, PH

Event Description

AMES Group Iloilo Student Visa Info Session (Sep 20) is a premier conferences event in Iloilo City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 35/100

Expected Attendance: 171 people

Event ID: 8Dh8TcGWXfWpAqGagy

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 68 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.