

Americana Bluegrass Country & Roots Festival

DATE: Saturday, September 6, 2025
LOCATION: Melin y Parc, Cymru, GB

Event Description

Americana Bluegrass Country & Roots Festival is a premier festivals event in Melin y Parc. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 46/100

Expected Attendance: 644 people

Event ID: 36YPFubW5oDLSnG8VR

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 258 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.