

American Seon Meditation Session with Master YongHua (Live from California)

DATE: Friday, November 14, 2025
LOCATION: Jongno District, Seoul, KR

Event Description

American Seon Meditation Session with Master YongHua (Live from California) is a premier conferences event in Jongno District. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 35/100

Expected Attendance: 170 people

Event ID: AFQGa65ASi4XjS42DC

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 68 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.