

# American Legion Cruisers Chapter 408 Cruise-In Car, Truck and Bike Show

DATE: Thursday, August 21, 2025  
LOCATION: Derby, Kansas, US

---

## Event Description

American Legion Cruisers Chapter 408 Cruise-In Car, Truck and Bike Show is a premier expos event in Derby. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 41/100

**Expected Attendance:** 336 people

**Event ID:** G7pemzGL8usco7cfKy

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 134 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---