

Amazonense U20 - Semi-finals - Unidos do Alvorada U20 vs Amazonas U20

DATE: Tuesday, September 2, 2025
LOCATION: Manaus, Amazonas, BR

Event Description

Amazonense U20 - Semi-finals - Unidos do Alvorada U20 vs Amazonas U20 is a premier sports event in Manaus. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,021 people

Event ID: 5MDXuwRFNfTnp2hD6q

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,208 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.