

Amazonense U20 - 1st Phase - Manaus U20 vs Nacional AM U20

DATE: Friday, August 22, 2025
LOCATION: Manaus, Amazonas, BR

Event Description

Amazonense U20 - 1st Phase - Manaus U20 vs Nacional AM U20 is a premier sports event in Manaus, Amazonas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 47/100

Expected Attendance: 706 people

Event ID: 8gs8H3bNTzN4Cbcxj

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 282 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.