

# Amazonas FC AM vs CR Brasil AL

DATE: Monday, September 15, 2025  
LOCATION: Maceió, State of Alagoas, BR

## Event Description

Amazonas FC AM vs CR Brasil AL is a premier sports event in Maceió. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 62/100

**Expected Attendance:** 4,090 people

**Event ID:** 3TvCUZfphJLXi8CdSg

## Hotel Demand Indicators

**ADR Impact Index:** 6.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,636 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*