

# Amazing Thailand Marathon Bangkok

DATE: Saturday, November 29, 2025  
LOCATION: Phra Nakhon, Bangkok, TH

## Event Description

Amazing Thailand Marathon Bangkok is a premier sports event in Phra Nakhon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 46/100

**Expected Attendance:** 628 people

**Event ID:** AkzxsCQR3JbTC8ajyB

## Hotel Demand Indicators

**ADR Impact Index:** 5.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 251 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*