

Amazing Nation Summit - ALUMNI RETREAT (ALUMNI ONLY)

DATE: Saturday, August 16, 2025
LOCATION: Newark, Ohio, US

Event Description

Amazing Nation Summit - ALUMNI RETREAT (ALUMNI ONLY) is a premier conferences event in Newark. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 42/100

Expected Attendance: 382 people

Event ID: 5XpQu866EEfPLaC7QJ

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 153 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
