

Amazing Day 2025 - INTERNATIONAL HIP HOP FESTIVAL

DATE: Friday, September 12, 2025
LOCATION: Locate di Triulzi, Lombardia, IT

Event Description

Amazing Day 2025 - INTERNATIONAL HIP HOP FESTIVAL is a premier festivals event in Locate di Triulzi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 54/100

Expected Attendance: 1,637 people

Event ID: GhX3LgKZjXof4CocqA

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 655 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.