

# AMAPIANOLAND - London's Biggest Amapiano & Afrobeats Day Experience

DATE: Sunday, November 2, 2025  
LOCATION: Croydon, England, GB

## Event Description

AMAPIANOLAND - London's Biggest Amapiano & Afrobeats Day Experience is a premier festivals event in Croydon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 40/100

**Expected Attendance:** 314 people

**Event ID:** 9zxoyx9Rknd9A8R8jW

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 126 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*