

# AMAPIANO TAKE OVER

DATE: Saturday, August 23, 2025

LOCATION: Ottawa, Ontario, CA

---

## Event Description

AMAPIANO TAKE OVER is a premier concerts event in Ottawa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 35/100

**Expected Attendance:** 177 people

**Event ID:** 8w3ZVRvVmezNAhUZrF

## Hotel Demand Indicators

**ADR Impact Index:** 4.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 71 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/amapiano-take-over>

Document generated on 6/3/2026, 9:31:05 PM