

AMANCAY 2025

DATE: Saturday, November 15, 2025
LOCATION: San Juan Cosalá, Jalisco, MX

Event Description

AMANCAY 2025 is a premier festivals event in San Juan Cosalá. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 50/100

Expected Attendance: 954 people

Event ID: 66vrsqL6fqwHwgrTZ8

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 382 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.