

Amadoria Conecta - 5ª edição: Conflito de Gerações: como engajar e integrar todas elas

DATE: Wednesday, September 3, 2025
LOCATION: Floresta, Minas Gerais, BR

Event Description

Amadoria Conecta - 5ª edição: Conflito de Gerações: como engajar e integrar todas elas is a premier conferences event in Floresta. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 490 people

Event ID: 4DaaqBRHjbdhG44s6Y

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 196 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.