

# Alumni Engagement Strategies

DATE: Monday, November 17, 2025  
LOCATION: Philadelphia, Pennsylvania, US

---

## Event Description

Alumni Engagement Strategies is a premier conferences event in Philadelphia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 42/100

**Expected Attendance:** 387 people

**Event ID:** 67wecCwHzvWxCzVYDX

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 155 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/alumni-engagement-strategies>

Document generated on 6/4/2026, 8:32:57 AM