

# ALTRA SCENA -FEDRA

DATE: Friday, October 10, 2025

LOCATION: Osimo, Marche, IT

## Event Description

ALTRA SCENA -FEDRA is a premier performing-arts event in Osimo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 32/100

**Expected Attendance:** 127 people

**Event ID:** Fj7VwFPfsHQnASJ6Mo

## Hotel Demand Indicators

**ADR Impact Index:** 4.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 51 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/altra-scena-fedra>

Document generated on 6/4/2026, 12:00:20 AM