

Altec Prelude to OBSO/ SAPS 75 pres by GXS Wraps

DATE: Saturday, August 16, 2025
LOCATION: Rougemont, North Carolina, US

Event Description

Altec Prelude to OBSO/ SAPS 75 pres by GXS Wraps is a premier festivals event in Rougemont. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 42/100

Expected Attendance: 387 people

Event ID: AgA33VmXgXSvzW4iH3

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 155 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.