

# Alps Hockey League - Unterland Cavaliers vs Merano

DATE: Sunday, December 28, 2025  
LOCATION: Merano, IT

## Event Description

Alps Hockey League - Unterland Cavaliers vs Merano is a premier sports event in Merano. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 59/100

**Expected Attendance:** 2,847 people

**Event ID:** 5oUoiqEvCRPFewMeCd

## Hotel Demand Indicators

**ADR Impact Index:** 6.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,139 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*