

Alpitem China - WWSE 2025

DATE: Wednesday, October 15, 2025

LOCATION: wófo\qS:, S N-^ , CN

Event Description

Alpitem China - WWSE 2025 is a premier conferences event in wófo\qS:. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 430 people

Event ID: 3HE7VfoAQwPPgKoNs3

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 172 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.