

ALPINE PARIS MAJOR PREMIER PADEL - ALPINE PARIS MAJOR - VENDREDI 12 SEPTEMBRE

DATE: Friday, September 12, 2025
LOCATION: Boulogne-Billancourt, Île-de-France, FR

Event Description

ALPINE PARIS MAJOR PREMIER PADEL - ALPINE PARIS MAJOR - VENDREDI 12 SEPTEMBRE is a premier sports event in Boulogne-Billancourt. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 73/100

Expected Attendance: 14,840 people

Event ID: 5oKByzkF44o8XYXix2

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,936 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
