

ALONA ARMOUR - A 5D HC,,9 D >C

DATE: Sunday, December 14, 2025

LOCATION: Toronto, Ontario, CA

Event Description

ALONA ARMOUR - A 5D HC,,9 D >C is a premier community event that resonates across the globe, significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: Bi8DWrfBaTfh3LnSX9

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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