

# Almoço com Elas - De uma ideia ao impacto global: o case que chegou à COP30

DATE: Wednesday, October 22, 2025

LOCATION: Nazaré, Pará, BR

## Event Description

Almoço com Elas - De uma ideia ao impacto global: o case que chegou à COP30 is a premier conferences event in Nazaré. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 28/100

**Expected Attendance:** 77 people

**Event ID:** 4LTJWLmX3hvQDM3oUL

## Hotel Demand Indicators

**ADR Impact Index:** 3.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 31 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/almoo-com-elas-de-uma-ideia-ao-impacto-global-o-case-que-chegou-cop30>

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