

Almoço com a Group Software | Ribeirão Preto

DATE: Thursday, August 21, 2025
LOCATION: Vila do Golfe, São Paulo, BR

Event Description

Almoço com a Group Software | Ribeirão Preto is a premier conferences event in Vila do Golfe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 33/100

Expected Attendance: 139 people

Event ID: 8Jb5tBgXUPsCNbheWy

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 56 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.