

# Além da Fumaça: O Perigo do Vape - UNA Uberlândia

DATE: Thursday, September 4, 2025  
LOCATION: Jardim das Acacias, Minas Gerais, BR

## Event Description

Além da Fumaça: O Perigo do Vape - UNA Uberlândia is a premier conferences event in Jardim das Acacias. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 38/100

**Expected Attendance:** 262 people

**Event ID:** 3PjSRcqBnm8fP2MkSY

## Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 105 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*