

Além da formatura: Pessoa Física, Pessoa Jurídica e as regras do mercado - Jaraguá do Sul

DATE: Thursday, September 18, 2025

LOCATION: Rau, Santa Catarina, BR

Event Description

Além da formatura: Pessoa Física, Pessoa Jurídica e as regras do mercado - Jaraguá do Sul is a premier conferences event in Rau. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 33/100

Expected Attendance: 138 people

Event ID: 8ZP6H7zcnsQSKgPm2a

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 55 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/alm-da-formatura-pessoa-fsica-pessoa-juridica-e-as-regras-do-mercado-jaragu-do-sul>

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