

Allsvenskan - Norrköping vs Öster

DATE: Monday, August 25, 2025
LOCATION: Växjö, Kronobergs län, SE

Event Description

Allsvenskan - Norrköping vs Öster is a premier sports event in Växjö. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 65/100

Expected Attendance: 5,675 people

Event ID: 8hjbY9Htqr8W6pFL3Z

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,270 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.