

Allsvenskan - Mjällby vs Degerfors

DATE: Saturday, September 13, 2025

LOCATION: Örebro län, SE

Event Description

Allsvenskan - Mjällby vs Degerfors is a premier sports event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 65/100

Expected Attendance: 5,395 people

Event ID: 3TK8DG2X6EWWsSPAd6

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,158 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.