

# „Alles rund ums Kind“

DATE: Friday, October 3, 2025

LOCATION: Hirschberg an der Bergstraße, Baden-Württemberg, DE

---

## Event Description

„Alles rund ums Kind“ is a premier expos event in Hirschberg an der Bergstraße. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 43/100

**Expected Attendance:** 438 people

**Event ID:** B4J5Vc67ZFoghz4DXY

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 175 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/alles-rund-ums-kind>

Document generated on 6/4/2026, 12:17:26 AM