

Allass Want For Christmas: A Papa Noel Affair

DATE: Sunday, November 30, 2025
LOCATION: Toronto, Ontario, CA

Event Description

Allass Want For Christmas: A Papa Noel Affair is a premier concerts event in Toronto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 34/100

Expected Attendance: 159 people

Event ID: AQbg3zrAyLRy8FAnox

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 64 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.