

All Time Low, Mayday Parade, Four Year Strong, and The Paradox

DATE: Wednesday, February 4, 2026
LOCATION: København, DK

Event Description

All Time Low, Mayday Parade, Four Year Strong, and The Paradox is a premier concerts event in København. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 54/100
Expected Attendance: 1,675 people
Event ID: 4N24kgoDan2RtkgxdY

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 670 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.