

All Things Nerdy Expo Vol 27 Featuring Artist Shawn Howe

DATE: Saturday, August 23, 2025
LOCATION: Jonesboro, Arkansas, US

Event Description

All Things Nerdy Expo Vol 27 Featuring Artist Shawn Howe is a premier expos event in Jonesboro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 59/100
Expected Attendance: 2,696 people
Event ID: HjiqpdkraqXJn2YRcT

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,078 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
