

All Things Meetings - Monterey County

DATE: Thursday, August 21, 2025
LOCATION: Carmel-by-the-Sea, California, US

Event Description

All Things Meetings - Monterey County is a premier expos event in Carmel-by-the-Sea. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 45/100

Expected Attendance: 567 people

Event ID: 5mtZYNhUvR37NdVATe

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 227 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.