

All The Things You Are - Jerome Kern at Jaqua Concert Hall - The John G. Shedd Institute for the Arts

DATE: Thursday, August 14, 2025
LOCATION: Eugene, Oregon, US

Event Description

All The Things You Are - Jerome Kern at Jaqua Concert Hall - The John G. Shedd Institute for the Arts is a premier concerts event in Eugene. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 38/100
Expected Attendance: 248 people
Event ID: 7vhf4m5UEZwK4rUAxb

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 99 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.