

All That Jazz! Celebrating 100 years of Battersea Reference Library

DATE: Friday, September 12, 2025
LOCATION: Battersea, Greater London, GB

Event Description

All That Jazz! Celebrating 100 years of Battersea Reference Library is a premier concerts event in Battersea. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 32/100

Expected Attendance: 126 people

Event ID: H4UJJPBSOGzMTKf8oA

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 50 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.