

# All Night 90's: DJ Mehmet Ta ğ

DATE: Saturday, October 25, 2025

LOCATION: Bursa, TR

## Event Description

All Night 90's: DJ Mehmet Ta ğ is a premier concerts event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 38/100

**Expected Attendance:** 246 people

**Event ID:** 8KawNMzJonmeJJKFMF

## Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 98 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/all-night-90s-dj-mehmet-ta>

Document generated on 6/4/2026, 5:11:32 AM