

# All Ireland League 2B - UL Bohemian vs Galwegians

DATE: Saturday, February 7, 2026  
LOCATION: Galway, County Galway, IE

## Event Description

All Ireland League 2B - UL Bohemian vs Galwegians is a premier sports event in Galway. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 56/100

**Expected Attendance:** 1,970 people

**Event ID:** J4ZVQXLYhv8zLn4Wkz

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 788 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*