

All Ireland League 1A - St. Mary's College vs Terenure College

DATE: Saturday, November 15, 2025
LOCATION: Dublin, IE

Event Description

All Ireland League 1A - St. Mary's College vs Terenure College is a premier sports event in Dublin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,791 people

Event ID: 3t23MQYkEHvjf5e7hn

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 716 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.