

ALL IN ALL CLUB OPEN MIC

DATE: Saturday, September 27, 2025
LOCATION: Surrey, British Columbia, CA

Event Description

ALL IN ALL CLUB OPEN MIC is a premier performing-arts event in Surrey. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 37/100
Expected Attendance: 236 people
Event ID: 7akPu2FwR2Ro948K4Z

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 94 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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