

# All Improvviso 2025 - Ensemble Villancico, Fiesta Barroca Latina!

DATE: Friday, November 14, 2025  
LOCATION: Gliwice, Województwo Śląskie, PL

## Event Description

All Improvviso 2025 - Ensemble Villancico, Fiesta Barroca Latina! is a premier concerts event in Gliwice. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 35/100

**Expected Attendance:** 186 people

**Event ID:** k5yEnjXK6WEGanG5ci

## Hotel Demand Indicators

**ADR Impact Index:** 4.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 74 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*