

All Improvviso 2025 - Alon Sariel & Marcin Świątkiewicz

DATE: Thursday, November 6, 2025
LOCATION: Gliwice, Województwo Śląskie, PL

Event Description

All Improvviso 2025 - Alon Sariel & Marcin Świątkiewicz is a premier concerts event in Gliwice. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 36/100

Expected Attendance: 193 people

Event ID: CPRqeo5bjTG9irQdCD

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 77 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.