

All Fired Up - Tauranga Porcelain Artists Club

DATE: Thursday, September 25, 2025
LOCATION: Tauranga, Bay of Plenty Region, NZ

Event Description

All Fired Up - Tauranga Porcelain Artists Club is a premier expos event in Tauranga. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 46/100
Expected Attendance: 643 people
Event ID: AFLRvcCDUoV7dEWPf8

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 257 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
