

# “ALL ABOUT KIDS” AGES 8-12 MONTHLY BEGINNING SEWING CLASSES AT SANTA SUSANA FIBER ARTS STUDIO

DATE: Wednesday, August 13, 2025  
LOCATION: Simi Valley, California, US

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## Event Description

“ALL ABOUT KIDS” AGES 8-12 MONTHLY BEGINNING SEWING CLASSES AT SANTA SUSANA FIBER ARTS STUDIO is a premier community event in Simi Valley. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community  
**Importance Rank:** 30/100  
**Expected Attendance:** 100 people  
**Event ID:** 7g4iSwMNH364RCfDDM

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 40 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*